

Hilco Streambank

ASSETS FOR SALE:

1800MyWebsite.com

Domain Names & Vanity Phone Numbers

1800MyWebsite.com

February 2012

Hilco Streambank has been retained to market and sell an intellectual property package related to 1800mywebsite.com. The assets include two website domains and the transfer of the three related vanity phone numbers.

Assets for Sale

Domain Names

- 1800mywebsite.com
- 1-800-mywebsite.com

Vanity Phone Numbers Transfer*

- 1-800-MY WEB SITE
- 1-877-MY WEB SITE
- 1-866-MY WEB SITE

*Purchase of the package includes a free transfer of the Company's vanity phone numbers.

The Opportunity

Targeted vanity phone numbers provide a unique opportunity for instant accessibility.

There are a variety of organizations that would benefit from having this highly-recognizable domain name and memorable vanity toll-free number including:

- Domain Name Providers;
- Web Site Builders and Designers;
- Web Hosting Service Providers

Contact Information:

Interested parties should contact Hilco Streambank as follows:

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Hilco Streambank is an advisory firm specializing in the valuation, marketing, and sale of intangible assets for businesses at all stages. Streambank identifies, preserves, and extracts value for clients through the application of experience, diligence and creativity. The firm's experience spans a broad range of industries including apparel, automotive, consumer products, food, manufacturing, medical technologies, retail and textiles. Streambank's recent client engagements include Borders, Berklene BenchCraft, Tavern on the Green, Goody's Family Clothing, Circuit City Stores, KB Toys, Mervyn's Holdings LLC, Movie Gallery Inc. and Reel.com. Streambank provides appraisals for many of the largest asset based lenders including Bank of America, GE Capital, Wells Fargo and Crystal Financial. Streambank provides sound advice on value maximization strategies and liquidity options. Streambank maintains offices in Needham, MA and New York, NY. Find out more at www.hilcostreambank.com